Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Chapter 37: The Eisenhower Era**

1. What were the two issues during the Cold War in the 1950s that divided Americans at home?

**Affluence and Its Anxieties**

1. What were some of the changes to American society in regards to homes, technology and jets?
2. Describe the shift in the work force and how this affected unions and women.
3. Who was Betty Friedan, what did she publish and what did it say about women?

Consumer Culture in the Fifties

1. What were some new innovations open to the growing consumer culture?
2. What were the new innovations in the media, sports and music?
3. What were John Kenneth Galbraith’s criticisms in his book The Affluent Society?

The Advent of Eisenhower

1. Describe the two candidates for each political party in the election of 1952?
2. What was the result of the election and the coattail effect on the party?
3. How did the Korean conflict end and what were the costs?
4. What was the criticism against Ike’s use of his “asset” of popularity?

**The Rise and Fall of Joseph McCarthy**

1. How did Joseph McCarthy in spreading suspicion of communists do “the most damage to American traditions of fair play and free speech?”
2. How did McCarthy’s accusations come to an end?

**Desegregating American Society**

1. Assess the conditions of African Americans in the South?
2. Why did conditions in the North differ for African Americans?
3. Who was Gunner Myrdal and what was did his book expose?
4. Who was Thurgood Marshall and what was the *Sweatt v. Painter* decision?
5. How did Rosa Park’s actions lead to the Montgomery bus boycott?
6. Who was Reverend Martin Luther’s King, Jr. and what convictions catapulted him to national prominence?

**Seeds of the Civil Rights Revolution**

1. Compare Truman and Eisenhower’s dealing with Civil Rights issues.
2. How did Chief Justice Earl Warren take the lead on Civil Rights issues on behalf of the Supreme Court?
3. To what degree did states comply with the justice’s insistence on integration with “all deliberate speed?”
4. Why was Eisenhower reluctant to promote integration?
5. Why was he forced to act in reaction to Orval Faubus resistance to integration? What happened?
6. What was the Civil Rights Act of 1957?
7. What were the aims of the Southern Christian Leadership conference (SCLC)?
8. How was SNCC formed? What was it?

**The Great African American Migration**

1. (p.893) What was Executive Order 8802?
2. How did the wartime migration of African Americans to the North set the stage for the success of the Civil Rights movement?

**Eisenhower Republicanism at Home**

1. What was Eisenhower’s domestic program of “dynamic conservatism”?
2. Describe “Operation Wetback” and it impact on the bracero program.
3. How did Eisenhower improve or weaken New Deal programs?

**A “New Look” in Foreign Policy**

1. What was secretary of state John Foster Dulles’ proposal in regards to communism?
2. How did the U.S. respond to the crisis in Hungary? Describe it.
3. What was Ike’s conclusion about “massive retaliation”?

**The Vietnam Nightmare**

1. Describe the history of the Vietnamese conflict in bullet points.

Provide 4 main points for each of the following sections in this chapter:

**Cold War Crises in Europe and the Middle East**

**Round Two for Ike**

**The Continuing Cold War**

**Cuba’s Castroism Spells Communism**

**Kennedy Challenges Nixon for the Presidency**

**An Old General Fades Away**

**The Life of the Mind in Postwar America**